

3. If the transport system fails, consumers will be forced to live without the product or find a substitute. The manufacturer will be unable to sell products.

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1. The truck crew, handcart, and boxes are factors necessary for transporting the products.

2. The store's inventory would be incomplete, and the store's ability to meet consumer needs would be damaged.



1. How many factors are involved in transporting the goods shown from the manufacturer to a store?
2. What might happen if one of the factors is temporarily unable to function?
3. How might people who use the product be affected if one factor is not able to function? How might the manufacturer be affected?